

Fairlawn Avenue United Church

December 10, 2010

Share Your Support while You Shop with Gift Cards

Dear Families,

We're pleased to present some exciting news about a new fundraising program for our church. It's called the Avgen Gift Card Program. To participate in the program, we purchase gift cards and certificates from Avgen, so we don't have to purchase anything we don't want.

Avgen carries gift cards from over 60 major retailers. Popular retailers that participate in the Avgen program include Loblaws, IGA, Sobeys, Price Chopper, Foodland, No Frills, Fortinos, Canadian Superstore, Safeway, Chapters-Indigo, Canadian Tire, Home Depot, Home Hardware, BlockBuster, Swiss Chalet, Harvey's, Wendy's, Second Cup, Starbucks, Tim Horton's, Cineplex, Future Shop, The Keg, Longo's, Pizza Pizza, GAP, Old Navy, Kelsey's, The Bay, Zellers, Esso, Pioneer Petroleums, Petro Canada, Ultramar, Rogers Video, Sears, Shoppers Drug Mart, Staples, Winners and many others.

Avgen has agreements in place with all the participating retailers so that Avgen can sell the gift cards to Fairlawn Avenue United Church at a discount. Our member families buy the gift cards from us for face value and redeem them for full value. FAUC keeps the difference as fund raising revenue. With this program, everyone wins:

- The Retailer gets continuing business from our organization.
- We receive a powerful fundraising alternative that involves no selling of unwanted items.
We buy the cards only for purchases that we would normally make.
- Our organization gets an ongoing source of revenue.

The beauty of this program is that you put your regular household shopping dollars to work. You earn money for our church without spending anything additional. Just spend your family's regular shopping dollars at the stores that participate in the discount program. Gift cards can be used for just about any purchase, including food, clothing, entertainment, furniture, building supplies, auto repair, gasoline, dining out and much more.

Cards may be purchased in \$10, \$25, \$50 or \$100 denominations. At coffee hour we will be accepting orders along with your cheques payable to Fairlawn Avenue United Church. Print the **Order Form** http://www.fairlawnavenueunited.ca/GiftCardFundraiser_OrderForm.pdf, complete it and return it along with your cheque in an envelope addressed to Allan Hux—Gift Cards. Your cards will be available for pick up within 2 to 4 business days at Fairlawn Avenue Church office (28 Fairlawn Avenue). **Christmas Orders** along with your cheques must be received no later than Thursday December 16 at 8:00pm in order for you to pick up your cards from Eleanor Edwards on December 22 (10am - 8pm) or on December 23 before noon.

If you have any questions please email Allan Hux at allanhux@gmail.com. We will also be having an information meeting on Avgen Gift Card Fund Raising Program in the new year.

This program promises to be a simple and effective fundraising program. Thanks for your support!

Sincerely,

Allan Hux

allanhux@gmail.com